

**CELEBRATE WITH A “STAR EXPERIENCE” AND ADD ‘GOLDEN AGE OF  
HOLLYWOOD’ GLAMOUR  
TO THRILLING EVENTS AT STUDIO CITY**

*Special Studio City ‘Pre-Opening’ Visitor Package and “MICE” Packages On Offer At  
Asia’s Entertainment Capital*

**Japan, Tuesday, October 13, 2015** – Be one of the first to experience the thrilling entertainment offerings at Asia’s Entertainment Capital, the Hollywood-inspired Studio City to be opened on October 27, with a special pre-opening ‘Star Experience’ promotion package and its meeting, incentive, conference and exhibition (“MICE”) packages for visitors that were launched.

**Your Studio City Experience Starts Now!**

As part of the Grand Opening countdown celebrations, visitors can now take advantage of a special exclusive pre-opening offer - available only until the spectacular launch of Studio City on October 27.

Now available, the special celebratory deal offers a ‘Star Experience’ for two with an overnight stay in a Premier King room in the Star Tower at the art-deco inspired Studio City Hotel, together with tickets for two to ride the world’s first figure-of-eight ferris wheel – the iconic ‘Golden Reel’.

The special Studio City ‘Star Experience’ includes two tickets to the Batman Dark Flight Adventure. Take a thrilling flight through Gotham City at Studio City’s ‘Batman Dark Flight’, the world’s first ever Batman 4D flight simulation.

The ‘Star Experience Package’, starting from just HK\$1,698, also includes complimentary buffet breakfast, exclusive access to the Studio City Hotel indoor heated pool and 30% off relaxing spa and exquisite international dining experiences.

Visitors can now take advantage of the pre-opening special package and must book within the offer period by October 26 - for any stay between 28 October 2015 to 31 March 2016 - at the Studio City official website: [www.studiocity-macau.com](http://www.studiocity-macau.com) or by calling +853-8865-6868, Hong Kong Toll Free 800 906 988.

**Unique Experiences For Macau’s MICE Visitors**

Along with the ‘Star Experience Package’, the first wave of its comprehensive meeting, incentive, conference and exhibition (“MICE”) packages has been unveiled.

Studio City offers over 4,000 square meters of indoor event space with flexible configurations, allowing meeting and event planners to host anything from an exclusive banquet to an international conference, with everything customizable to the theme of their choice.

The Grand Ballroom space at 1,820 square meters can be configured into up to three separate ballrooms with a total banqueting capacity of 650 people and cocktail capacity for 1,500 people.

Eight individual salons provide meeting and break-out spaces with extensive pre-function areas. Many of the salons offer stunning views of the pool deck and have private outdoor terraces for coffee and lunch breaks.

Events can also be hosted outdoors in the Studio City Event Garden, which opens onto the tropical-themed pool deck. Located next to the Grand Ballroom, the Event Garden is perfect for parties, team-building events, pre-event cocktails or dessert served under the stars after your special banquet.

A Hollywood-inspired, entertainment-fueled leisure destination like no other, Studio City offers its own spectacular event themes, with a dazzling array of entertainment and iconic venues, meaning endless possibilities for any event:

- Drink cocktails 130 meters up on the Golden Reel, the world's first and only figure-8 Ferris wheel. The thrilling new ride is comprised of 17 "Steampunk"-themed cabins, each comfortably accommodating up to 10 people.
- Participate in a team-building adventure on Studio City's lush pool deck complete with a scenic lazy river ride, followed by cocktails at the outdoor patio at the world famous nightclub, Pacha Macau.
- Hollywood Awards Night. Make your special event an opulent affair, fit for the most famous stars! Studio City rolls out the red carpet and treat your guests to a glamorous Hollywood awards show experience with dazzling stage design, captivating lighting and all the details of a world-class ceremony.
- It's Showtime! Journey back in time to the roaring twenties and let your guests experience the decadence, the spectacle and the extravagance of the golden decade. Don your diamond tiaras and boater hats as Studio City recreates the glamour of your own 'Great Gatsby' experience, complete with champagne towers, lavish chandeliers, and big band music - all brought to life by the unique charm of Studio City's art deco style.
- Batman Dark Flight Adventure. Take your guests on a thrilling flight through Gotham City at Studio City's Batman Dark Flight, the world's first Batman 4D flight simulation. Afterwards, guests are invited to join a luxurious gala dinner filled with mystery and surprises as we convert our ballroom into a stately billionaire's mansion.
- Chinese Dynasty. Marvel as the imperial allure of the Forbidden City comes to life! An elaborate production filled with refined touches highlighting the rich

cultural landmarks of Chinese culture, this inspired theme is scalable for both intimate gatherings and large celebrations.

- Chamber of Shaolin. Witness the prowess of Shaolin martial arts as we take your guests behind the walls of the Shaolin Temple. Inspired by the famous Shaolin monks, the stages and sets feature influences of Chinese Buddhism and Chinese culture. Studio City will entertain your guests with non-stop action from Shaolin Kung Fu performances and delight their taste buds with specially prepared Chinese delicacies.

## Unrivalled World-Class Entertainment Experiences

The new integrated resort will deliver non-stop entertainment including an action-packed “flying theater” motion ride, Batman Dark Flight; a 40,000-square-foot family entertainment center, Warner Bros. Fun Zone, featuring world-renowned characters from Warner Bros.’ DC Comics, Hanna-Barbera Productions and Looney-Tunes entertainment franchises; The House of Magic, featuring an incredible live magical experience showcasing the world’s greatest magicians; Pacha Macau, bringing Ibiza-style nightlife to Macau for the very first time; and a 5,000-seat multi-purpose entertainment center, Studio City Event Center, hosting exciting live concerts, theatrical and top sporting events in addition to award shows and other special showcase events.

“Studio City offers a wide range of thrillingly unique event experiences inspired by Hollywood-style glamour,” said JD Clayton, Property President of Studio City. “Our dedicated MICE team can provide totally personalized and bespoke services for events of any size. MICE visitors are set for a spectacular experience at Studio City, unlike anything currently on offer anywhere in Asia.”

Studio City will thrill Macau visitors with the largest range of world-class entertainment offerings under one roof when it opens on October 27, 2015.

Electrifying entertainment will be combined with an exciting array of accommodation, regional and international dining experiences and designer brand shopping in the ‘immersive’ retail entertainment environment at The Boulevard at Studio City.

Studio City is located on Cotai, Macau, close to the Lotus Bridge immigration point which connects with Hengqin Island and a future station-point for the Macau Light Rapid Transit. This Hollywood-themed studio-concept resort is set to become Asia’s New Entertainment Capital.

Studio City – This is Entertainment

For further information, please contact our Sales Team at (853) 8865 8888 or [salesenquiry@melco-crown.com](mailto:salesenquiry@melco-crown.com).

For further information on Studio City, please visit: [www.studiocity-macau.com](http://www.studiocity-macau.com), follow us on Sina Weibo at [www.weibo.com/studiocity](http://www.weibo.com/studiocity) and like us on Facebook at <http://www.facebook.com/studiocitymacau>

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[www.studiocitymacaumedia.com](http://www.studiocitymacaumedia.com)

### **About Melco Crown Entertainment Limited**

Melco Crown Entertainment, with its American depository shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau ([www.altiramacau.com](http://www.altiramacau.com)), a casino hotel located at Taipa, Macau and City of Dreams ([www.cityofdreamsmacau.com](http://www.cityofdreamsmacau.com)), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment's business also includes the Mocha Clubs ([www.mochaclubs.com](http://www.mochaclubs.com)), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company is also developing the planned Studio City ([www.studiocity-macau.com](http://www.studiocity-macau.com)), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation's subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila ([www.cityofdreams.com.ph](http://www.cityofdreams.com.ph)), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit [www.melco-crown.com](http://www.melco-crown.com).

Melco Crown Entertainment has strong support from both of its major shareholders, Melco International Development Limited ("Melco") and Crown Resorts Limited ("Crown"). Melco is a listed company on the Stock Exchange and is substantially owned and led by Mr. Lawrence Ho, who is Co-Chairman, an Executive Director and the Chief Executive Officer of Melco Crown Entertainment. Crown is a top-50 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is also Co-Chairman and a Non-executive Director of Melco Crown Entertainment.

### **About Studio City**

Studio City, when it opens, is set to take Macau's entertainment destination proposition to unprecedented new levels, by providing a 'next generation' of outstanding entertainment-driven leisure destination experiences that will help the territory's evolution into a truly international tourism center.

The Hollywood-themed studio-concept resort is a thrilling new cinematic inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit, Studio City will deliver more world-class entertainment amenities than any integrated resort in the market.

Studio City's stunning Art Deco facade includes the "Golden Reel", the world's highest figure-8 Ferris wheel which straddles the resort's two-tower hotel at a height of some 130 meters. The integrated resort will provide the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.



The resort's innovative entertainment offerings include "Studio City Event Center", a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and "Studio 8", a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theater "The House of Magic" and a Warner Bros. Batman-themed 4D flight simulation "Batman Dark Flight", a 4,000-square-meter family entertainment center "Warner Bros. Fun Zone" for kids filled with Warner Bros.' and DC Comics' franchise characters and play-rides, together with "Pacha Macau" which will bring Ibiza-style nightlife to Macau.

Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

For further information on Studio City visit: [www.studiocity-macau.com](http://www.studiocity-macau.com) and follow us on Sina Weibo at [www.weibo.com/studiocity](http://www.weibo.com/studiocity).

## **APPENDIX –Studio City ‘Star Experience’ Package For Two**

**Relax like a star in our luxurious Premier King Room at the Star Tower! Visit the Golden Reel, the world’s highest ‘figure-8’ Ferris wheel, and experience an epic super-hero adventure on the 4D flight simulation Batman Dark Flight. This special, celebratory, ‘pre-opening’ rate is available from HK\$1,698.**

Applicable for stays from October 28, 2015 to March 31, 2016, the package includes:

- One night accommodation in a Premier King Room at Star Tower
- Buffet Breakfast for two at Spotlight
- Golden Reel tickets for 2
- Batman Dark Flight tickets for 2
- Access to the Indoor Pool, Outdoor Pool and the meandering RiverScape\*
- Access to the Gym at Star Tower
- Complimentary Wi-Fi access

*\*RiverScape is closed during winter*

## **APPENDIX – Corporate Meeting Package**

### **Full Day Meeting Package**

From HK\$800 per person per day, inclusive of the following privileges:

- Use of an appropriate meeting room from 9am to 5pm
- Welcome coffee and tea
- Morning and afternoon coffee breaks with refreshments
- Western lunch
- Use of a built-in LCD projector with screen and 2 wireless microphones
- Conference amenities including 1 flip chart, 1 white board, pens, mints and bottled water
- Conference welcome pack
- Free Wi-Fi access

### **Half Day Meeting Package (with Lunch)**

From HK\$620 per person per day, inclusive of the following privileges:

- Use of an appropriate meeting room from 9am to 1pm or 1pm to 5pm
- Welcome coffee and tea
- Morning or afternoon coffee breaks with refreshments
- Western lunch
- Use of a built-in LCD projector with screen and 2 wireless microphones
- Conference amenities including 1 flip chart, 1 white board, pens, mints and bottled water
- Conference welcome pack
- Free Wi-Fi access

### **Half Day Meeting Package (without Lunch)**

From HK\$550 per person per day, inclusive of the following privileges:

- Use of an appropriate meeting room from 9am to 1pm or 1pm to 5pm
- Welcome coffee and tea
- Morning or afternoon coffee breaks with refreshments
- Use of a built-in LCD projector with screen and 2 wireless microphones
- Conference amenities including 1 flip chart, 1 white board, pens, mints and bottled water
- Conference welcome pack
- Free Wi-Fi access

## **Corporate Dinner**

Available in Chinese and Western styles, our Corporate Dinner packages are offered at special rates exclusively for our Corporate Meeting Package clients:

Chinese dinner menus: from HK\$10,800 per table

Western dinner menus: from HK\$688 per person

The privileges include:

- Personalized menu
- Fresh floral centerpieces for all dining tables
- Free admission to Pacha Macau
- Complimentary self-parking (subject to availability)

#### Free-Flow Beverage Package

	<b>1 hr</b>	<b>2 hrs</b>	<b>3 hrs</b>
Soft Drinks and Juice	120	170	220
Soft Drinks, Juice and Beer	130	230	330
Soft Drinks, Juice, Beer and House Wine	160	270	320
Open Bar (Standard beverages)	230	370	480

\*Prices per person in HKD

#### **Remarks:**

- Above prices are subject to a 10% service charge.
- Above prices are valid for bookings of 10 persons or more.
- There is a wide array of Entertainment Packages and amenities available on top of the packages listed above. Please feel free to contact our sales team for additional requests or adjustments. Kindly note that additional costs may apply.
- Above prices and conditions are subject to change without prior notice.