## **The 15th Dream Yosacoy Festival**

November 4 through November 6,2016



## Collaboration of Japanese tradition and culture now

The Dream Yosacoy Festival is based on the yosakoi dance that started in Kochi to celebrate postwar reconstruction and has spread throughout Japan. Featuring around 6,000 dancers in about 80 teams, and watched by some 710,000 spectators, it is one of the largest and highest-quality festivals held in Tokyo.

Japanese dance forms typically preserve what has been handed down, but the yosakoi can be described as a tradition that changes constantly over time, incorporating fashion, design, and dance styles of the era. Also unique is that each team rearranges the traditional song "Yosakoi Naruko Odori" as well as local folk songs and lore in rock and samba styles, and is free to create its own dance steps, hairstyle, and costume. Perhaps it's this flexibility that inspires the sensitivities of the dancers and appeals to the viewers.

This year, the festival expands to venues at the Odaiba, the food booth area, and various performances are planned as additional attractions.(In front of Daiba station, Yurikammome Line) At the Marunouchi venue, the highlight this year is the dance performed against a backdrop of the renovated red brick building of Tokyo Station.

The Dream Yosacoy Festival will continue to change as it builds on character and quality, so as to be an event influential not only in Japan but across the world.

This is a festival where you can experience Japanese tradition and Japan now.

## Outline of the 15<sup>th</sup> Dream Yosacoy Festival

## 1.Schedule (not final)

November 4, Friday 16:00 to 21:00 November 5, Saturday Noon to 21:00 November 6, Sunday 10:00 to 21:00

- 3.Access (By train)
  - ◇Odaiba area / Daiba Station, Kokusai-tenjijo-seimon Station, on the Yurikamome Line; Tokyo Teleport Station or Kokusai-Tenjijo Station on the Rinkai Line
  - ◇Marunouchi venue (between the Marunouchi Building and Shin-Marunouchi Building) Tokyo Station on the JR Yamanote Line, Keihin-Tohoku Line, Tokaido Line, or Shinkansen
- 4.Host Dream Yosakoi Festival Global Promotion Foundation Tokyo Metropolitan Government, Tokyo Waterfront City Association Fuji television Network.INC, other
- 5. With the cooperation of Ministry of Land, Infrastructure, Transport and Tourism (MLIT), Kochi prefecture Government, Japan National Tourism Organization other
- 6.Miscellaneous Rain or shine, event will be held / Free admission
- 7.Contact Dream Yosakoi Festival Global Promotion Foundation Tel: 81-3-5796-2550 E-mail info@dreamyosacoy.jp Web http://www.dreamyosacoy.jp