

# YOOX

**YOOX is opening a limited-time store "YOOX in HARAJUKU" in Tokyo, Harajuku area!**



The fashion and design online store YOOX will open its limited-time store "YOOX in HARAJUKU" in Tokyo's Harajuku district from Saturday, April 6th to Friday, April 12th, 2024. Visitors will have the opportunity to explore a diverse lineup of top brands specially selected for this store from YOOX's wide range of discounted products available for online purchase.

Visitors will find a special selection of international top brands' women's and men's wear, shoes, bags, accessories, and more, providing a YOOX shopping experience akin to "treasure hunting," where they can discover their perfect favorite items from YOOX's extensive product selection.

"YOOX in HARAJUKU" will be unveiled at invite-only opening event on April 5th and will be open to the public from April 6th to April 12th.

Additionally, those who download the YOOX app or add the "YOOX" LINE official account as a friend will receive coupons for use at the limited-time store. Furthermore, customers who visit during the period will also enjoy exclusive benefits available for online shopping at a later date!

■ Store Information

"YOOX in HARAJUKU"

■ Event Period: Saturday, April 6th to Friday, April 12th, 2024

■ Business Hours: 10:00 a.m. to 8:00 p.m. (Closing at 4:00 p.m. on the final day)

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■ Location: 6-14-2 Jingumae, Shibuya-ku, Tokyo

■ Admission: Free (Reservation required)

\*Advance reservation is required for entry through the following website:

Online Reservation Site: <https://e-ve.event-form.jp/pages/4376/yoox-lp>



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## YOOX

Since 2000, YOOX has offered discounted finds from the world's leading designers with a wide selection of clothing for men, women, kids, art and design. Customers can shop a greater catalogue across 30 countries through its marketplace, and its pre-owned and vintage designer offer.

YOOXYGEN, its assortment of brands prioritising social and environmental responsibility, supports customers to shop with sustainability in mind.

YOOX offers worldwide shipping to over 100 countries and a 24/7 multi-lingual Customer Care team.

URL: [YOOX.COM](https://www.yoox.com)

【Media Contact】

YOOX Press Office : Aya Yoshitake ([aya.yoshitake@ynap.com](mailto:aya.yoshitake@ynap.com)) | Eri Nobeashi ([eri.nobeashi@ynap.com](mailto:eri.nobeashi@ynap.com))