

Title

Zealz Inc. Appointed as Official Sponsor (*Official Anime Partner of Baseball United*) for the 2025 Season
— The First Japanese Sponsor

Zealz Inc. (Head Office: Osaka, Japan; CEO: Yoshihisa Otani; hereinafter “Zealz”) is pleased to announce that it has been named as an official sponsor (Official Anime Partner of Baseball United, hereinafter “BU”) for the league’s 2025 season. Zealz is the first Japanese company to become an official sponsor of BU, and will contribute to the league’s growth and the enhancement of the fan experience in the region.

About Baseball United

Baseball United is a professional baseball league launching its full-scale operations across the Middle East and Indian Subcontinent, with the aim of establishing baseball as the region’s next major sport.

baseballunited.com

The league’s inaugural full season is scheduled to take place from November 14 to December 14, 2025, at the Baseball United Ballpark in Dubai.

Sponsorship Overview

Title: Official Anime Partner of Baseball United

Scope: Baseball United 2025 Season (Dubai)

Objective: Leverage our business foundation to work with the league in enhancing the fan experience and promoting baseball culture in the region

Main Initiatives: Brand exposure across league-related media, product planning and sales in the Middle East, Taiwan, and Japan, digital initiatives, video production, and more

Comment from Yoshihisa Otani, CEO of Zealz Inc.

"We are honored to support Baseball United in a season that marks the true beginning of its history. Through the power of technology, creativity, and content, Zealz will deliver new experiences in sports and learning to fans around the world. As the first Japanese sponsor, we look forward to building a new chapter together with the league."

— Yoshihisa Otani, CEO, Zealz Inc.

Comment from CEO of Baseball United Inc.

“We are very excited to welcome Zealz as our Official Anime Partner for our inaugural season, becoming one of our first league sponsors from Japan. Both anime and baseball are central to Japanese culture, and now we have the opportunity to showcase both of our passion areas to the world. Starting our collaboration here in Dubai is particularly special, because this has become one of the greatest cities in the world for content creators. I am very grateful to Ohtani-san, for his partnership and support, and I can’t wait to make history together in November.”

— Kash Shaikh, Chairman, CEO and Co-founder

Future Plans

Leading up to the season opener, Zealz will announce initiatives such as product development, merchandise sales in the UAE and Japan, digital activations, and collaborations with its animation learning platform [Uemo](<https://uemo.jp>).

Company Information

Company Name: Zealz Inc.

Business Activities: System development, digital content production, IP product development consulting, planning and operation of the animation creator training platform “Uemo®”, Short animation production

Headquarters: 3F, Yazaki Daini Building, 3-7 Suehirocho, Kita-ku, Osaka, Japan

Established: January 2008

Representative: Yoshihisa Otani, CEO

Official Website: <https://zealz.co.jp>

Service Website (Uemo®): <https://uemo.jp>

Media Contact (For Press Inquiries)

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